

Madurai Kamaraj University
BBA (II) (held in August 2011)
Time Table

10 A.M to 1 P.M			2 P.M to 5 P.M	
Date	Sub code	Subject Name	Sub code	Subject Name
08/08/11	H61	Entrepreneurship Development	H51	Sales & Distribution Management
09/08/11	H62	International Business.	H52	Business policy & strategic Management.
10/08/11	H63	Mercantile Law.	H53	Consumer Behavior.
11/08/11	H6A H6D	Service Marketing Software Engineering.	H54	MIS & E-Business.
12/08/11	H6E H6C	Retail Marketing Management Investment Banking -II	H5A H5C H5D H5B H5E	Foreign Exchange Management. Investment Banking -I IT infrastructure & Management. Health, Group, Life & General Insurance. Store Operations. Store layout design & visual merchandising.
13/08/11	H6F H6G H6B	Cobol & Data Processing. Retail Marketing. Under Writing.	GKL	General knowledge.
17/08/11	4EN	Environmental Studies.	H31	Business Environment.
18/08/11	H41	Organizational Behaviour.	H32	Production Management & TQM.
19/08/11	H42	Management & Cost Accounting.	H33	System analysis & design
20/08/11	H43	Quantitative Aids to Decision making.	H3A H3C H3D H3B H3J	International Marketing. Project Management. Programming in VB. Insurance salesmanship & Marketing. Overview of retailing & Retail formats.
22/08/11	H44	RDBMS	H3E H3G H3H H3F H3K	Advertisement Management. Financial Markets & Environment. Computer Networks. Elements of insurance & Maritime Law. Retail Organization & Managing Retail Personnel.
23/08/11	H4A H4C H4D H4B H4E	Industrial Marketing. Management of Financial Services Multimedia Technology. Insurance Operations & Reinsurance. Retail Strategies.	H11	Foundation of Management.
24/08/11	H21	Marketing Management.	H12	Business Economics.
25/08/11	H22	Human Capital Management.	H13	Financial Accounting.
26/08/11	H23	Business Statistics.	H14	Introduction to computers & Information systems.
27/08/11	H24	Financial Management.	H15	Research Methodology.
29/08/11	H2A H2C	Internet & Intranet - I Theory C ++ / Oops - Theory.		

. Dr.M. Rajiakodi
Controller of Examinations