

# Madurai Kamaraj University

## BBA (Industry Integrated) November 2011 Examinations (to be held in Feb 2012)

Time: 10 A.M. to 1 P.M.

Time: 2 P.M. to 5 P.M

### Time Table

Date	Sub Code	Subject Name	Sub Code	Subject Name
29-02-12	H11	Foundation of Management.	H21	Marketing Management.
01-03-12	H12	Business Economics.	H22	Human Capital Management
02-03-12	H13	Financial Accounting.	H23	Business Statistics
03-03-12	H14	Introduction to computer & Information systems.	H24	Financial Management.
05-03-12	H15	Research Methodology.	H2A H2C	Internet & Intranet-I Theory C++/ Oops-Theory.
06-03-12	H31	Business Environment.	H41	Organizational Behavior.
09-03-12	H33	System Analysis & Design	H43	Quantitative Aids to Decision Making
10-03-12	H3A H3C H3D H3B H3J	International Marketing. Project Management. Programming in VB. Insurance salesmanship & Marketing. Overview of retailing & Retail Formats.	H44	RDBMS
12-03-12	H3E H3G H3H H3F H3K	Advertisement Management. Financial Markets & Environment. Computer Networks. Elements of Insurance & Maritime Law. Retail Organization & Managing Retail Personnel.	H4A H4C H4D H4B H4E	Industrial Marketing. Management of Financial Services. Multimedia Technology. Insurance Operations & Reinsurance. Retail Strategies.
13-03-12	H51	Sales & Distribution Management.	4EN	Environmental Studies.
14-03-12	H52	Business Policy & Strategic Management.	H61	Entrepreneurship Development.
15-03-12	H53	Consumer Behavior.	H62	International Business.
16-03-12	H54	MIS & E-Business.	H63	Mercantile Law.
17-03-12	H5A H5C H5D H5B H5E	Foreign Exchange Management. Investment Banking-1 IT infrastructure & Management Health, Group, Life & General Insurance Store Operations Store layout Design & visual merchandising.	H6A H6D	Service Marketing. Software Engineering.
19-03-12	GKL	General Knowledge.	H6E H6C	Retail Marketing Management. Investment Banking-II
20-03-12			H6F H6G H6B	Cobol & Data Processing. Retail Marketing. Underwriting.
21-03-12	H32	Production Management & TQM.	H42	Management & Cost Accounting.

**Dr. M. RAJIAKODI**  
**CONTROLLER OF EXAMINATIONS.**